



Media Release

Monday 16th February 2009

Hey, neat dog!

A plucky perky piglet trotting amongst pampered pooches at the Melbourne Pet & Animal Expo on the weekend certainly had many people looking twice. Making her debut as an ambassador for all farmed animals "Hope Piglet" was an instant hit with her new adoring fans. Obediently sitting on command and posing to have her photo taken caused may to "oh" and "ah" in delight.

"I am sure that many people will now think differently about pigs after having met little Hope. She is incredibly clean, fun loving and obedient and just loves meeting people" said Hope's proud guardian Pam Ahern.

Pam and Hope formed part of the contingent from Edgar's Mission Farm Sanctuary that had made their way down from Willowmavin, just east of the fire ravaged Kilmore to be a part of this family fun day for animal lovers. Giving voice to millions of much maligned farm animals who many animal lovers rarely think about has become the mission of these crusaders of kindness. A visit to their unique sanctuary will provide one with the opportunity to get up close and personal with animals one rarely gets the chance to meet. A meeting that could well change your life, if not your menu.

Useful website: www.edgarsmission.org.au

Photos attached for media use, large file photos available upon request.

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"If we could live happy and healthy lives without harming others... why wouldn't we?"